

Website	Article Link
Growth-Memo.com	<a href="https://www.growth-memo.com/p/operationalizing-your-topic-first">https://www.growth-memo.com/p/operationalizing-your-topic-first</a>
Search Engine Land	<a href="https://www.growth-memo.com/p/the-first-ever-ux-study-of-googles">https://www.growth-memo.com/p/the-first-ever-ux-study-of-googles</a>
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Generative Engine Optimized	<a href="https://www.generativeengineoptimized.com/challenges-of-seo-professionals-with-geo">https://www.generativeengineoptimized.com/challenges-of-seo-professionals-with-geo</a>
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Generative Engine Optimized	<a href="https://www.generativeengineoptimized.com/how-to-talk-about-geo-with-your-executive-team-and-board">https://www.generativeengineoptimized.com/how-to-talk-about-geo-with-your-executive-team-and-board</a>
Flow-Agency.com	<a href="https://www.flow-agency.com/blog/llm-optimization">https://www.flow-agency.com/blog/llm-optimization</a>
Search Engine Land	<a href="https://searchengineland.com/ai-search-booming-seo-still-not-dead-458935">https://searchengineland.com/ai-search-booming-seo-still-not-dead-458935</a>
Search Engine Journal	<a href="https://www.searchenginejournal.com/what-ai-overviews-mean-for-search-seo-brand-trust/">https://www.searchenginejournal.com/what-ai-overviews-mean-for-search-seo-brand-trust/</a>
Search Engine Journal	<a href="https://www.searchenginejournal.com/openai-and-perplexity-set-to-battle-google-for-browser-dominance/550825/">https://www.searchenginejournal.com/openai-and-perplexity-set-to-battle-google-for-browser-dominance/550825/</a>
Search Engine Journal	<a href="https://www.searchenginejournal.com/googles-quality-rankings-may-rely-on-these-content-signals/">https://www.searchenginejournal.com/googles-quality-rankings-may-rely-on-these-content-signals/</a>
PureSEO.com	<a href="https://pureseo.com/blog/geo-vs-seo-ai-search-engines">https://pureseo.com/blog/geo-vs-seo-ai-search-engines</a>
Lumenalta.com	<a href="https://lumenalta.com/insights/harnessing-genAI-for-optimal-search-visibility">https://lumenalta.com/insights/harnessing-genAI-for-optimal-search-visibility</a>
Generative Engine Optimized	<a href="https://www.generativeengineoptimized.com/demystifying-generative-engine-optimization">https://www.generativeengineoptimized.com/demystifying-generative-engine-optimization</a>
Medium.com	<a href="https://medium.com/data-bistrot/15-artificial-intelligence-llm-trends-in-2024-618a058c9fdf">https://medium.com/data-bistrot/15-artificial-intelligence-llm-trends-in-2024-618a058c9fdf</a>
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NOTES	- We are in an era of compressed decision-making. Invisibility equals elimination
NOTES	- The implications are clear: Perception management is now as crucial as presence.
NOTES	- Comprehensive coverage: Content addressing multiple related questions outperforms narrow content.
NOTES	- 1. Adopt Entity-Based SEO AI prioritizes content from known, trusted entities. Stop optimizing for fragmented keywords and start building comprehensive topic authority.
Search Engine Journal	<a href="https://www.searchenginejournal.com/key-enterprise-seo-and-ai-trends/532337/">https://www.searchenginejournal.com/key-enterprise-seo-and-ai-trends/532337/</a>
Gartner	<a href="#">Gartner predicts that search engine volume will drop 25% by 2026 due to AI chatbots and other virtual agents.</a>
Blog.coupler.io	<a href="https://blog.coupler.io/how-to-track-and-analyze-ai-traffic/">https://blog.coupler.io/how-to-track-and-analyze-ai-traffic/</a>
Gartner	<a href="https://webinar.gartner.com/740442/agenda/session/1672140?login=ML">https://webinar.gartner.com/740442/agenda/session/1672140?login=ML</a>
Notion	<a href="https://large-cemetery-d94.notion.site/The-Feast-or-Famine-Trap-And-How-to-Escape-It-with-a-Simple-LinkedIn-Strategy">https://large-cemetery-d94.notion.site/The-Feast-or-Famine-Trap-And-How-to-Escape-It-with-a-Simple-LinkedIn-Strategy</a>
Search Engine Land	<a href="https://searchengineland.com/google-homepage-search-box-rolling-out-ai-mode-button">https://searchengineland.com/google-homepage-search-box-rolling-out-ai-mode-button</a>
SEOClarity.net	<a href="https://www.seoclarity.net/blog/visibility-war-in-ai-search">https://www.seoclarity.net/blog/visibility-war-in-ai-search</a>
Search Engine Journal	<a href="https://www.searchenginejournal.com/openai-chatgpt-agent-marks-a-turning-point-for-businesses-and-seo/">https://www.searchenginejournal.com/openai-chatgpt-agent-marks-a-turning-point-for-businesses-and-seo/</a>
Search Engine Journal	<a href="https://www.searchenginejournal.com/ai-halftime-report-h1">https://www.searchenginejournal.com/ai-halftime-report-h1</a>